

LanguageCert Test of English (LTE)
A1-C2 examination
Writing
Practice Paper 2

Candidate's name (block letters please)

Centre no

Date

Time allowed: 30 minutes

Instructions to Candidates

- An Answer Sheet will be provided.
- All answers must be transferred to the Answer Sheet.
- Please use a soft pencil (2B, HB).

Writing task

The company you work for wants to sell its local sports drink product to the international market. Write a report for the Marketing Director with your ideas, including the following:

- information about the sports drink
- what market research should be done
- how to set prices in different markets
- how to promote the product in new markets.

Write a report of **200-250** words.

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